

WHIRLPOOL CORPORATION

Key Financial Statistics for Q3 2010

(amounts in millions, except per share data)

SALES AND EARNINGS

	Q3 2010			YTD		
	10	09	% B/(W)	10	09	% B/(W)
Units	13,473	12,825	5.1%	38,582	35,317	9.2%
Net Sales	4,519	4,497	0.5%	13,325	12,235	8.9%
Operating Profit	234	189	23.5%	806	489	64.8%
Interest and Sundry Income (Expense)	(104)	(51)	(102.1%)	(185)	(110)	(68.5%)
Interest Expense	(54)	(58)	7.0%	(167)	(178)	6.3%
Income Taxes	(7)	(13)	(41.3%)	(18)	(51)	(64.3%)
Net Earnings Attributable to Noncontrolling Interests	(4)	(6)	21.8%	(24)	(19)	(25.8%)
Net Earnings Available to WHR Stockholders	79	87	(9.0%)	448	233	92.3%
Diluted EPS from Continuing Operations	\$ 1.02	\$ 1.15	(11.2%)	\$ 5.79	\$ 3.10	86.9%

OPERATING EXPENSES

	Q3 2010			YTD		
	10	09	% B/(W)	10	09	% B/(W)
Cost of Goods Sold	3,871	3,877	0.1%	11,277	10,537	(7.0%)
Gross Margin %	14.3%	13.8%	0.5 pts	15.4%	13.9%	1.5 pts
Selling and Administrative	391	400	2.3%	1,163	1,117	(4.1%)
% of sales	8.7%	8.9%	0.2 pts	8.7%	9.1%	0.4 pts

BUSINESS SEGMENT INFORMATION

	Q3 2010			YTD		
	10	09	% B/(W)	10	09	% B/(W)
North America						
Net Sales	2,429	2,494	(2.6%)	7,219	7,001	3.1%
Operating Profit	114	140	(18.7%)	408	424	(3.8%)
% of sales	4.7%	5.6%	(0.9) pts	5.6%	6.1%	(0.5) pts
Europe						
Net Sales	827	899	(8.1%)	2,305	2,382	(3.2%)
Operating Profit	26	14	90.6%	73	2	nm
% of sales	3.2%	1.5%	1.7 pts	3.2%	0.1%	3.1 pts
Latin America						
Net Sales	1,122	992	13.0%	3,306	2,525	30.9%
Operating Profit	143	93	54.6%	475	225	111.4%
% of sales	12.8%	9.3%	3.5 pts	14.4%	8.9%	5.5 pts
Asia						
Net Sales	195	162	20.7%	650	466	39.4%
Operating Profit	5	8	(42.1%)	30	23	28.1%
% of sales	2.3%	4.8%	(2.5) pts	4.6%	5.0%	(0.4) pts
Other and Eliminations						
Net Sales	(54)	(50)		(155)	(139)	
Operating Profit	(54)	(66)		(180)	(185)	
Total						
Units	13,473	12,825	5.1%	38,582	35,317	9.2%
Net Sales	4,519	4,497	0.5%	13,325	12,235	8.9%
Operating Profit	234	189	23.5%	806	489	64.8%
% of sales	5.2%	4.2%	1.0 pts	6.1%	4.0%	2.1 pts

MISCELLANEOUS

	Q3 2010			YTD		
	10	09	% B/(W)	10	09	% B/(W)
Average Shares - Diluted	77.7	75.7	(2.7%)	77.4	75.2	(2.9%)
Average Shares - Basic	76.5	74.7	(2.5%)	76.1	74.4	(2.2%)
Effective Tax Rate	-9.6%	-15.6%	(6.0) pts	-4.0%	-25.2%	(21.2) pts

WORKING CAPITAL

	Q3 2010			YTD		
	10	09	% B/(W)	10	09	% B/(W)
Receivables	2,552	2,742	6.9%	2,552	2,742	6.9%
Inventories	3,084	2,418	(27.5%)	3,084	2,418	(27.5%)
Payables	3,700	3,067	20.6%	3,700	3,067	20.6%
Net W/C	1,936	2,093	7.5%	1,936	2,093	7.5%
Working Capital % of Sales (YTD)	10.9%	12.8%	1.9 pts	10.9%	12.8%	1.9 pts

DEBT RATIO

	Q3 2010			YTD		
	10	09	% B/(W)	10	09	% B/(W)
Notes Payable	14	45	68.6%	14	45	68.6%
L/T Debt	2,197	2,503	12.2%	2,197	2,503	12.2%
Current Maturities of LTD	311	371	16.1%	311	371	16.1%
Total Debt	2,522	2,919	13.6%	2,522	2,919	13.6%
Noncontrolling Interests	101	102	1.2%	101	102	1.2%
Whirlpool Stockholders' Equity	4,028	3,590	12.2%	4,028	3,590	12.2%
Total Debt to Capital	37.9%	44.2%	6.3 pts	37.9%	44.2%	6.3 pts