



Black Collegian Names Whirlpool One of Top 100 Employers for College Graduates

BENTON HARBOR, Mich., March 28 /PRNewswire-FirstCall/ -- Whirlpool Corporation (NYSE: WHR) has been named one of the top 100 employers by Black Collegian Magazine. This is the second consecutive year Whirlpool has been named to the list.

The list is based on an annual survey conducted by Dr. Philip Gardner, director of Collegiate Employment Research at Michigan State University. It focuses on hiring projections of America's largest employers. Other companies included on the 2004 list include Abbott Laboratories, Accenture, Bank of America, Hewlett-Packard, Microsoft, Proctor & Gamble, the United States Air Force and Wachovia Corporation.

"Whirlpool is honored to be recognized as one of the top 100 employers for the second year in a row," said Kristen Weirick, manager, Employer Brand for Whirlpool Corp. "Diversity has long been one of our core values and we believe strongly in hiring talented college graduates from all backgrounds."

Black Collegian Magazine is a career and self-development magazine targeted to African American students seeking information on careers, job opportunities, graduate and professional schools, internships and study abroad programs. The magazine is distributed on more than 800 campuses nationwide.

The list is available in the magazine's March edition. In addition to top employers, the special edition covers industries that are in demand for students of color and career choices that likely will be in demand in the coming years.

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of over \$13 billion, 68,000 employees, and nearly 50 manufacturing and technology research centers around the globe. The company markets *Whirlpool*, *KitchenAid*, *Brastemp*, *Bauknecht*, *Consul* and other major brand names to consumers in more than 170 countries. Additional information about the company can be found on the Internet at <http://www.whirlpoolcorp.com>.

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