

WHIRLPOOL CORPORATION

Key Financial Statistics for Q2 2010

(amounts in millions, except per share data)

SALES AND EARNINGS

Net Sales
Operating Profit
Interest and Sundry Income (Expense)
Interest Expense
Income Taxes
Equity Earnings and Noncontrolling Interest
Earnings from Continuing Operations
Diluted EPS from Continuing Operations

Q2 2010		
10	09	% B/(W)
4,534	4,169	8.7%
331	134	146.9%
(69)	(12)	(492.2%)
(55)	(58)	6.6%
(8)	(22)	(64.6%)
(10)	(8)	(10.2%)
205	78	163.1%
\$ 2.64	\$ 1.04	153.8%

YTD		
10	09	% B/(W)
8,806	7,738	13.8%
572	300	90.9%
(81)	(59)	(39.0%)
(113)	(120)	6.0%
(11)	(38)	(71.8%)
(20)	(13)	(45.4%)
369	146	152.9%
\$ 4.78	\$ 1.95	145.0%

OPERATING EXPENSES

Cost of Goods Sold
Gross Margin %
Selling and Administrative
% of sales

10	09	% B/(W)
3,773	3,615	(4.3%)
16.8%	13.3%	3.5 pts
401	390	(2.8%)
8.8%	9.3%	0.5 pts

10	09	% B/(W)
7,406	6,660	(11.2%)
15.9%	13.9%	2.0 pts
772	717	(7.6%)
8.8%	9.3%	0.5 pts

BUSINESS SEGMENT INFORMATION

North America

Net Sales
Operating Profit
% of sales

10	09	% B/(W)
2,539	2,403	5.7%
200	120	67.0%
7.9%	5.0%	2.9 pts

10	09	% B/(W)
4,790	4,507	6.3%
294	284	3.5%
6.1%	6.3%	(0.2) pts

Europe

Net Sales
Operating Profit
% of sales

10	09	% B/(W)
739	786	(5.9%)
20	(12)	nm
2.7%	(1.5%)	4.2 pts

10	09	% B/(W)
1,478	1,482	(0.3%)
47	(12)	nm
3.2%	(0.8%)	4.0 pts

Latin America

Net Sales
Operating Profit
% of sales

10	09	% B/(W)
1,043	844	23.7%
165	75	119.2%
15.8%	8.9%	6.9 pts

10	09	% B/(W)
2,184	1,533	42.5%
332	132	151.0%
15.2%	8.6%	6.6 pts

Asia

Net Sales
Operating Profit
% of sales

10	09	% B/(W)
263	184	42.5%
15	11	33.7%
5.5%	5.9%	(0.4) pts

10	09	% B/(W)
455	304	49.4%
26	16	63.5%
5.6%	5.1%	0.5 pts

Other and Eliminations

Net Sales
Operating Profit

10	09	% B/(W)
(50)	(48)	
(69)	(60)	

10	09	% B/(W)
(101)	(88)	
(127)	(120)	

Total

Units - Total
Net Sales
Operating Profit
% of sales

10	09	% B/(W)
12,770	12,017	6.3%
4,534	4,169	8.7%
331	134	146.9%
7.3%	3.2%	4.1 pts

10	09	% B/(W)
25,109	22,492	11.6%
8,806	7,738	13.8%
572	300	90.9%
6.5%	3.9%	2.6 pts

MISCELLANEOUS

Average Shares - Diluted
Average Shares - Basic
Effective Tax Rate

10	09	% B/(W)
77.7	75.0	(3.6%)
76.2	74.5	(2.4%)
-3.9%	-35.4%	(31.5) pts

10	09	% B/(W)
77.3	74.9	(3.2%)
75.8	74.3	(2.0%)
-2.9%	-31.5%	(28.6) pts

WORKING CAPITAL

Receivables
Inventories
Payables
Net W/C
Working Capital % of Sales (YTD)

10	09	% B/(W)
2,382	2,326	(2.4%)
2,676	2,472	(8.3%)
3,499	2,649	32.1%
1,559	2,149	27.4%
8.9%	13.9%	5.0 pts

DEBT RATIO

Notes Payable
L/T Debt
Current Maturities of LTD
Total Debt
Noncontrolling Interests
Whirlpool Stockholders' Equity

10	09	% B/(W)
22	91	75.3%
2,195	2,487	11.8%
310	372	16.6%
2,527	2,950	14.3%
92	90	(1.5%)
3,699	3,375	9.6%
40.0%	46.0%	6.0 pts

Total Debt to Capital