

WHIRLPOOL CORPORATION

Key Financial Statistics for Q4 2010

(amounts in millions, except per share data)

SALES AND EARNINGS

	Q4 2010			YTD		
	10	09	% B/(W)	10	09	% B/(W)
Units	15,521	14,423	7.6%	54,103	49,740	8.8%
Net Sales	5,041	4,864	3.7%	18,366	17,099	7.4%
Operating Profit	202	199	1.4%	1,008	688	46.4%
Interest and Sundry Income (Expense)	(12)	(65)	81.7%	(197)	(175)	(12.3%)
Interest Expense	(58)	(41)	(43.1%)	(225)	(219)	(2.9%)
Income Taxes	(46)	(10)	361.6%	(64)	(61)	5.3%
Equity Earnings and Noncontrolling Interest	(7)	(8)	12.8%	(31)	(27)	(14.4%)
Earnings from Continuing Operations	171	95	80.0%	619	328	88.8%
Diluted EPS from Continuing Operations	\$2.19	\$ 1.24	76.6%	\$ 7.97	\$ 4.34	83.6%

OPERATING EXPENSES

	Q4 2010			YTD		
	10	09	% B/(W)	10	09	% B/(W)
Cost of Goods Sold	4,375	4,176	(4.8%)	15,652	14,713	(6.4%)
<i>Gross Margin %</i>	13.2%	14.1%	(0.9) pts	14.8%	14.0%	0.8 pts
Selling and Administrative <i>% of sales</i>	441	427	(3.5%)	1,604	1,544	(3.9%)
	8.8%	8.8%	- pts	8.7%	9.0%	0.3 pts

BUSINESS SEGMENT INFORMATION

North America

	10	09	% B/(W)	10	09	% B/(W)
Net Sales	2,565	2,591	(1.0%)	9,784	9,592	2.0%
Operating Profit	53	136	(60.8%)	461	560	(17.6%)
<i>% of sales</i>	2.1%	5.2%	(3.1) pts	4.7%	5.8%	(1.1) pts

Latin America

	10	09	% B/(W)	10	09	% B/(W)
Net Sales	1,389	1,180	17.7%	4,694	3,705	26.7%
Operating Profit	193	138	39.5%	668	363	84.0%
<i>% of sales</i>	13.9%	11.7%	2.2 pts	14.2%	9.8%	4.4 pts

Europe

	10	09	% B/(W)	10	09	% B/(W)
Net Sales	922	956	(3.5%)	3,227	3,338	(3.3%)
Operating Profit	29	19	54.5%	102	21	390%
<i>% of sales</i>	3.2%	2.0%	1.2 pts	3.2%	0.6%	2.6 pts

Asia

	10	09	% B/(W)	10	09	% B/(W)
Net Sales	204	188	8.6%	855	654	30.6%
Operating Profit	4	6	(43.8%)	34	30	12.4%
<i>% of sales</i>	1.7%	3.4%	(1.7) pts	3.9%	4.6%	(0.7) pts

Other and Eliminations

	10	09	% B/(W)	10	09	% B/(W)
Net Sales	(39)	(51)		(194)	(190)	
Operating Profit	(77)	(100)		(257)	(286)	

Total

	10	09	% B/(W)	10	09	% B/(W)
Units	15,521	14,423	7.6%	54,103	49,740	8.8%
Net Sales	5,041	4,864	3.7%	18,366	17,099	7.4%
Operating Profit	202	199	1.4%	1,008	688	46.4%
<i>% of sales</i>	4.0%	4.1%	(0.1) pts	5.5%	4.0%	1.5 pts

MISCELLANEOUS

	10	09	% B/(W)	10	09	% B/(W)
Average Shares - Diluted	77.8	76.4	(1.8%)	77.6	75.6	(2.7%)
Average Shares - Basic	76.6	75.1	(2.0%)	76.2	74.6	(2.1%)
Effective Tax Rate	-34.8%	-10.7%	24.1 pts	-10.9%	-20.6%	(9.7) pts

WORKING CAPITAL

	10	09	% B/(W)	10	09	% B/(W)
Receivables	2,278	2,500	8.9%	2,278	2,500	8.9%
Inventories	2,792	2,197	(27.1%)	2,792	2,197	(27.1%)
Payables	3,660	3,308	10.6%	3,660	3,308	10.6%
Net W/C	1,411	1,389	(1.6%)	1,411	1,389	(1.6%)
Working Capital % of Sales (YTD)	7.7%	8.1%	0.4 pts	7.7%	8.1%	0.4 pts

DEBT RATIO

	10	09	% B/(W)	10	09	% B/(W)
Notes Payable	2	23	91.6%	2	23	91.6%
L/T Debt	2,195	2,502	12.3%	2,195	2,502	12.3%
Current Maturities of LTD	312	378	17.4%	312	378	17.4%
Total Debt	2,509	2,903	13.6%	2,509	2,903	13.6%
Noncontrolling Interests	94	96	2.1%	94	96	2.1%
Whirlpool Stockholders' Equity	4,226	3,664	15.4%	4,226	3,664	15.4%
Total Debt to Capital	36.7%	43.6%	6.9 pts	36.7%	43.6%	6.9 pts