

WHIRLPOOL CORPORATION
Key Financial Statistics for Q2 2012
(amounts in millions, except per share data)

SALES AND EARNINGS

	Q2			YTD		
	2012	2011	% B/(W)	2012	2011	% B/(W)
Units	12,624	12,942	(2.5%)	24,836	25,618	(3.1%)
Net Sales	4,511	4,730	(4.6%)	8,860	9,130	(2.9%)
Operating Profit	195	223	(11.9%)	400	450	(11.1%)
Interest and Sundry Income (Expense)	(23)	(538)	nm	(41)	(557)	nm
Interest Expense	(48)	(55)	12.1%	(102)	(109)	6.1%
Income Tax Expense (Benefit)	4	(206)	nm	40	(230)	nm
Noncontrolling Interest	(7)	3	nm	(12)	(6)	87.5%
Diluted EPS - Net Earnings (Loss)	113	(161)	nm	205	8	nm
Diluted EPS	\$ 1.43	\$ (2.10)	nm	\$ 2.60	\$ 0.10	nm

OPERATING EXPENSES

	Q2			YTD		
	2012	2011	% B/(W)	2012	2011	% B/(W)
Cost of Goods Sold	3,782	4,061	6.8%	7,480	7,839	4.6%
Gross Margin %	16.2%	14.1%	2.1pts	15.6%	14.1%	1.5pts
Selling and Administrative	447	425	(5.1%)	852	805	(5.9%)
% of sales	9.9%	9.0%	(0.9pts)	9.6%	8.8%	(0.8pts)

BUSINESS SEGMENT INFORMATION

North America

	Q2			YTD		
	2012	2011	% B/(W)	2012	2011	% B/(W)
Net Sales	2,465	2,370	4.0%	4,704	4,628	1.6%
Operating Profit	235	76	212.3%	386	134	187.9%
% of sales	9.6%	3.2%	6.4pts	8.2%	2.9%	5.3pts

Latin America

	Q2			YTD		
	2012	2011	% B/(W)	2012	2011	% B/(W)
Net Sales	1,154	1,307	(11.7%)	2,413	2,534	(4.8%)
Operating Profit	103	166	(37.8%)	224	339	(34.0%)
% of sales	8.9%	12.7%	(3.8pts)	9.3%	13.4%	(4.1pts)

EMEA

	Q2			YTD		
	2012	2011	% B/(W)	2012	2011	% B/(W)
Net Sales	692	841	(17.7%)	1,380	1,584	(12.9%)
Operating Profit	(26)	20	(232.3%)	(21)	44	(148.6%)
% of sales	(3.8%)	2.3%	(6.1pts)	(1.6%)	2.8%	(4.4pts)

Asia

	Q2			YTD		
	2012	2011	% B/(W)	2012	2011	% B/(W)
Net Sales	241	257	(6.5%)	443	465	(4.8%)
Operating Profit	14	14	0.0%	23	25	(10.0%)
% of sales	5.7%	5.6%	0.1pts	5.1%	5.4%	(0.3pts)

Other and Eliminations

	Q2			YTD		
	2012	2011	% B/(W)	2012	2011	% B/(W)
Net Sales	(41)	(45)		(80)	(81)	
Operating Profit	(131)	(53)		(212)	(92)	

Total

	Q2			YTD		
	2012	2011	% B/(W)	2012	2011	% B/(W)
Units	12,624	12,942	(2.5%)	24,836	25,618	(3.1%)
Net Sales	4,511	4,730	(4.6%)	8,860	9,130	(2.9%)
Operating Profit	195	223	(11.9%)	400	450	(11.1%)
% of sales	4.3%	4.7%	(0.4pts)	4.5%	4.9%	(0.4pts)

MISCELLANEOUS

	Q2			YTD		
	2012	2011	% B/(W)	2012	2011	% B/(W)
Average Shares - Diluted	78.8	76.8	(2.6%)	78.8	78.1	(0.9%)
Average Shares - Basic	78.0	76.8	(1.6%)	77.7	76.7	(1.2%)
Effective Tax Rate	3.5%	(55.6%)	(59.1pts)	15.6%	(106.9%)	(122.3pts)

WORKING CAPITAL

	Q2			YTD		
	2012	2011	% B/(W)	2012	2011	% B/(W)
Receivables				2,125	2,455	13.5%
Inventories				2,583	3,071	15.9%
Payables				3,517	3,827	8.1%
Net W/C				1,191	1,700	30.0%
Working Capital % of Sales (YTD)				6.7%	9.3%	2.6pts

DEBT RATIO

	Q2			YTD		
	2012	2011	% B/(W)	2012	2011	% B/(W)
Notes Payable				3	15	80.7%
Current Maturities of LTD				510	363	(40.6%)
L/T Debt				1,922	2,143	10.3%
Total Debt				2,435	2,521	3.4%
Noncontrolling Interests				105	101	(4.4%)
Whirlpool Stockholders' Equity				4,213	4,398	(4.2%)
Total Debt to Capital				36.1%	35.9%	(0.2pts)

nm: Not meaningful