

Whirlpool Corporation
Q2 2006 Financial Review
Press Release
July 25, 2006

Whirlpool Corporation

Second Quarter Performance

- Earnings from continuing operations of \$100 million versus \$96 million last year
- Record second quarter revenue of \$4.7 billion up 33% (5 percent excluding acquisition)
- Global industry growth in line with expectations
- Earnings include acquisition integration costs, purchase accounting expense and new product launch costs
- Solid performance from all regional businesses
- Strong buyer interest in discontinued businesses

Second Quarter Performance

- **Significantly improved cash flow and working capital**
- **Maytag integration efficiencies and costs on plan**
- **Three-year acquisition efficiencies continue to be expected to exceed \$400 million**
- **Exceptional response to new product innovation**
- **Productivity initiatives, cost controls and announced cost-based price adjustments to mitigate rising material and oil-related cost**

Consolidated Q2 2006 Operating Performance

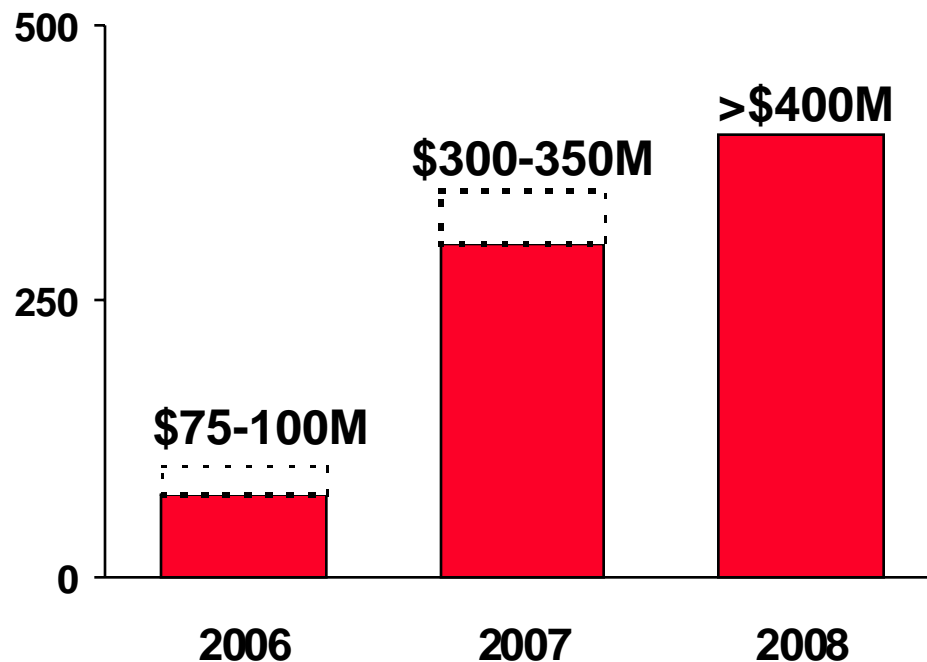
\$ in Millions, except per share amounts

	Q2 2006	Q2 2005	B/(W) % Change
Net Sales	\$4,734	\$3,556	33.1%
Operating Profit	\$205	\$191	7.4%
Earnings from Continuing Operations	\$100	\$96	3.9%
EPS from Continuing Operations	\$1.26	\$1.42	(11.3)%

**Record revenue...
Maytag integration on plan**

Merger To Drive Large Cost Savings, Quickly

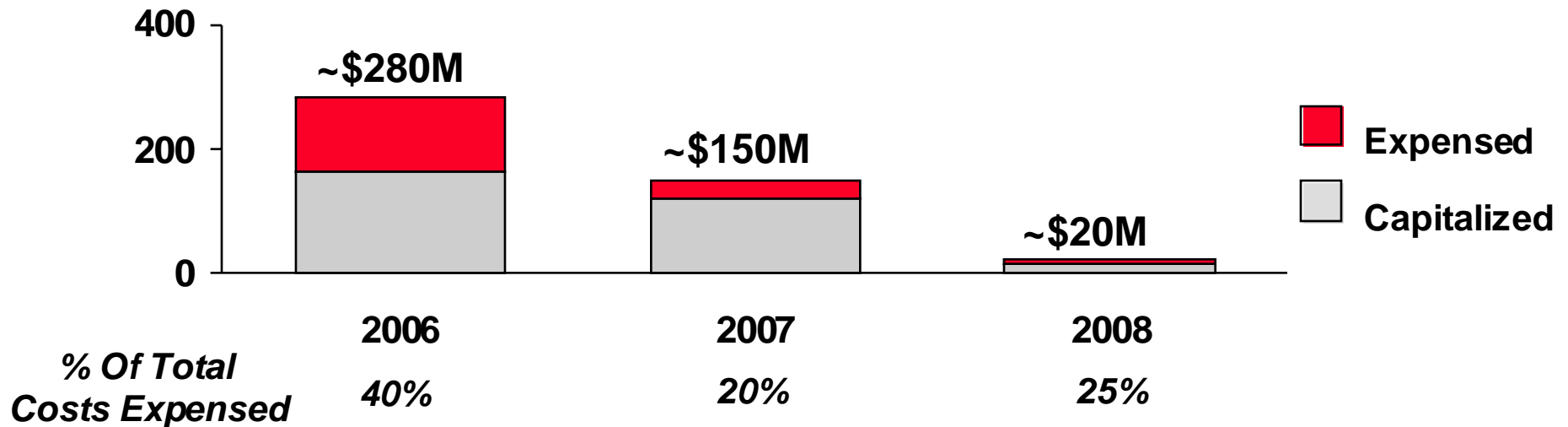
3-Year Efficiencies Summary



- Savings driven by efficiencies from throughout company
 - Manufacturing and logistics
 - Procurement
 - Product development
 - General Administration
- Recent announcements represent approximately \$300M in total run-rate savings

Costs To Integrate Focused in '06, '07

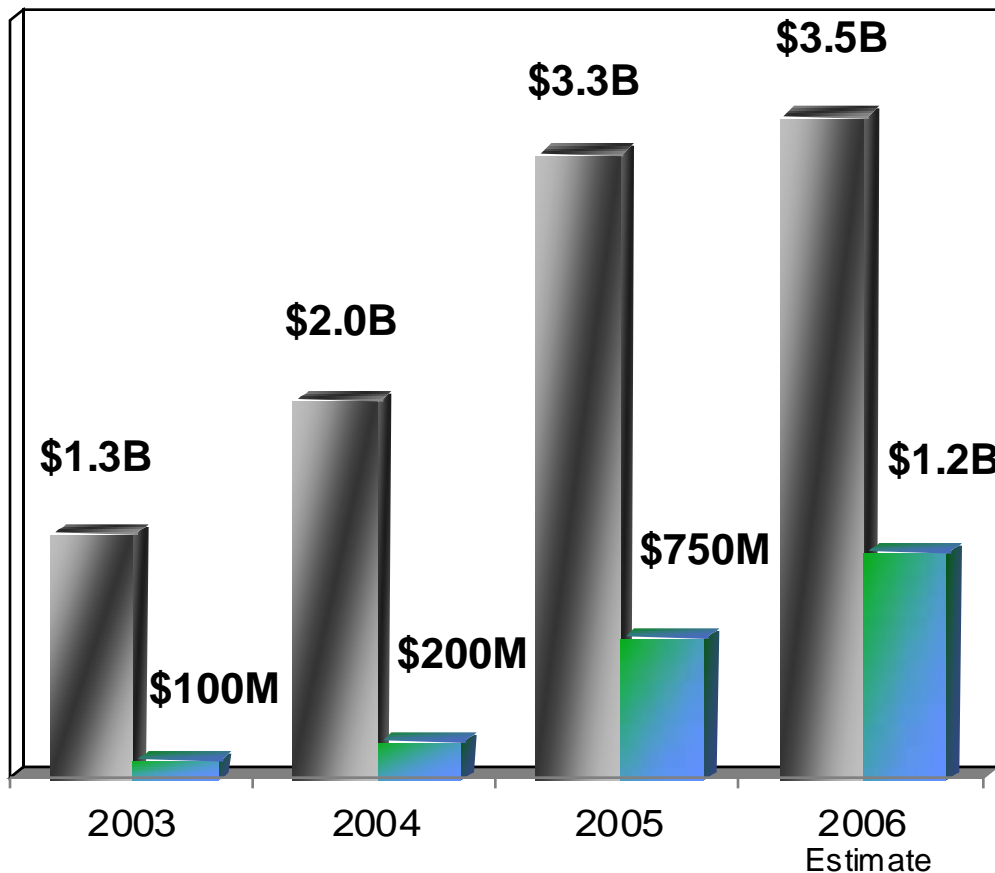
Anticipated Integration Costs



- Total cash costs of ~\$450M
 - Two-thirds will be capitalized in purchase accounting
 - One-third will be expensed to the P&L
- ~95% of total costs will be incurred by December, 2007

Innovation Pipeline Drives Continuous Growth

Pipeline in Estimated Sales Dollars ■
Innovation Revenue ■



Our innovation pipeline allows for continuous growth over time and delivers above average margins.

North America Q2 2006 Operating Performance

\$ in Millions

	Q2 2006	Better/(Worse)	
		2005	%
Net Sales	\$3,274	\$1,069	48.5%
Operating Profit	\$192	\$5	2.6%
% of Sales	5.9%	(2.6) pts	-

- Record sales...+5% excluding Maytag
- Q2 industry demand up slightly... Full year expected +1-2%
- Strong demand and increased productivity
- Exceptional response to new product innovation

Laundry launch largest in company history



In the second quarter we launched...

The *Duet Sport*: a smaller version of our best selling *Duet* with a suspension system to reduce vibration and noise. It also uses half as much water and energy of conventional top-loaders.

▪

KitchenAid Stainless Steel Pro Line Fabric Care

KitchenAid introduced the completely stainless steel *Pro Line* Fabric Care System featuring the first glass-encased, touch-sensor user interface controls ever offered in a laundry system.



French Door Refrigerator with In-Door Ice



Following the successful Q1 launch of the *Maytag* brand *Ice20* – the first French door refrigerator with ice and water in the door – *Amana* brand launched the ice & easy French door refrigerator.

***KitchenAid* Slow Cooker and Blenders**

Industry's fastest at reaching USDA recommended temperatures and features an exclusive food-temperature alert to indicate if the cooking temperature falls below food safe temperature range.



Provides 40% more capacity than our previous pitchers and is dishwasher safe, and scratch- and stain-resistant.



***Whirlpool* Built-in Oven in France and Italy**

**Whirlpool Europe
launched a built-in oven
in France and Italy with
15 pre-set recipes and a
range of accessories,
including a pizza tray,
silicone pie mold and
anti-stick baking tray.**



Innovation Extends Across the Globe

Extending our innovation across the globe with the launch of:

The *Duet* front-load washer and dryer in Brazil under the *Brastemp* brand, and the...

... *Jet Chef Microwave* with European styling and “Micro Tawa,” which offers the ability to crisp, sauté and shallow fry for Indian style cooking, and...



***Brastemp* Gourmand Line**



Whirlpool Latin America's *Brastemp* brand introduced two products from the Gourmand line – a refrigerator with a wine rack and compartments for desserts and fine cheeses and a wine cooler that holds 40 bottles and features shock absorbers to protect the wine.

Whirlpool Argentina Front-Load Washer



Whirlpool Argentina launched a front-load washer that offers greater rpm power, a soft drying option and 14 washing programs.

Automatic Temperature Refrigerator



Whirlpool Argentina launched a *6th Sense* no frost bottom freezer refrigerator that automatically varies temperatures according to the customer's needs.

***Whirlpool* Delight Frost Free Refrigerator**

India's first and only refrigerator with LED lighting – an evenly distributed white light that allows all contents to be clearly seen even when the refrigerator is full.



Whirlpool India Fusion Direct Cool Refrigerator



The *6th Sense* Frost Control provides more than 17 hours of cooling retention during power outages, compared to other refrigerators that offer only 6 hours of cooling retention.

Whirlpool India Whitemagic Splash

Aqua Shower feature that enables water and detergent to be poured into the center of the wash load, increasing concentration and resulting in better washing capability.



Europe Q2 2006 Operating Performance

\$ in Millions

	Q2 2006	Better/(Worse)	
		2005	%
Net Sales	\$806	\$37	4.8%
Operating Profit	\$45	\$8	21.5%
% of Sales	5.6%	0.8 pts	-

- Record revenue and operating profit
- Operating profit margin of 5.6% versus 4.8% last year
- Whirlpool brand strength, product innovations
- Strong productivity and reduction in administrative costs

Latin America Q2 2006 Operating Performance

\$ in Millions

	Q2 2006	Better/(Worse)	
		2005	%
Net Sales	\$580	\$86	17.5%
Operating Profit	\$55	\$24	75.9%
% of Sales	9.4%	3 pts	-

- Sales increase 17 percent on strong appliance sales
- Record operating profit... Margins expand 3 points
- Strong productivity improvements
- Increased brand investment and innovation

Asia Q2 2006 Operating Performance

\$ in Millions

	Q2 2006	Better/(Worse)	
		2005	%
Net Sales	\$133	\$10	8.1%
Operating Profit	\$1	\$4	113.5%
% of Sales	0.4%	3.6 pts	-

- Positive operating profit performance
- Improved performance in India
- Increased productivity, improved mix and successful new product introductions

Second Quarter Operating Performance

\$ in Millions, except per share amounts

	Q2 2006	Q2 2005
Operating Profit	\$205	\$191
Interest Income and Sundry Expense	(\$12)	(\$17)
Interest Expense	(\$56)	(\$34)
Income Taxes	(\$35)	(\$41)
Equity in Affiliates & Minority Interests	(\$2)	(\$3)
Net Earnings from Continuing Operations	\$100	\$96
EPS from Continuing Operations	\$1.26	\$1.42

Q2 2006 Maytag Transaction Related EPS

<u>Transaction Financing</u>	
• Incremental Shares Issued	(\$0.17)
• Incremental & Assumed Debt	(\$0.25)
<u>Purchase Accounting</u>	
• Depreciation, amortization, inventory step-up, pension	(\$0.25)
<u>Integration Impacts</u>	
• One-Time Costs	(\$0.23)
• Efficiencies	<u>\$0.14</u>
Net Maytag Transaction Related EPS	(\$0.76)

Free Cash Flow – June 30th

	<u>2006</u>	<u>2005</u>
\$in Millions		
Earnings from continuing operations	\$ 218	\$ 182
Depreciation / Amortization	237	224
Working Capital	(278)	(500)
Taxes Deferred & Payable, net	(11)	(19)
Restructuring, net of cash paid	(9)	–
Accrued Pension	47	31
Other	(123)	(27)
Cash provided by (used in) continuing operations	<u>\$ 81</u>	<u>\$ (109)</u>
Capital Expenditures	(233)	(175)
Proceeds from Sale of Assets	6	4
Free Cash Flow	<u>\$ (146)</u>	<u>\$ (280)</u>

Additional operating segment information is available in the “Investors” section of www.whirlpoolcorp.com.

At 10:00 a.m. (EDT) Tuesday, July 25, 2006, the company will host a conference call, which can be heard by visiting www.whirlpoolcorp.com and clicking on the "Investors" button and then the "Conference Call Audio" menu item.

Cash Flow Reconciliation

The table below reconciles projected 2006 cash provided by continuing operations determined in accordance with generally accepted accounting principles (GAAP) in the United States to free cash flow, a non-GAAP measure. Management believes that free cash flow provides shareholders with a relevant measure of liquidity and a useful basis for assessing the company's ability to fund its activities and obligations. There are limitations to using non-GAAP financial measures, including the difficulty associated with comparing companies that use similarly named non-GAAP measures whose calculations may differ from the company's calculations. As defined by the company, free cash flow is cash provided by continuing operations after capital expenditures and proceeds from the sale of assets. Free cash flow does not include potential proceeds from the sale of discontinued businesses. The projections shown here are based upon many estimates and are inherently subject to change based on future decisions made by management and the board of directors of the company and significant economic, competitive and other uncertainties and contingencies.

(millions of dollars)

Cash provided by continuing operations	\$725-\$825
Capital expenditures	(\$600)
Proceeds from sale of assets	\$75
Free Cash Flow	\$200-\$300

About Whirlpool Corporation

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of more than \$19 billion, more than 80,000 employees, and more than 60 manufacturing and technology research centers around the world. The company markets *Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Bauknecht* and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at <http://www.whirlpoolcorp.com>.

*T7 refers to the following household appliance categories: washers, dryers, refrigerators, freezers, dishwashers, ranges and compactors.



Whirlpool Additional Information:

This document contains forward-looking statements that speak only as of this date. Whirlpool disclaims any obligation to update these statements. Forward-looking statements in this document include, but are not limited to, expectations regarding the merger with Maytag Corporation. Many risks, contingencies and uncertainties could cause actual results to differ materially from Whirlpool's forward-looking statements. Among these factors are: (1) intense competition in the home appliance industry reflecting the impact of both new and established global, including Asian and European, manufacturers and the strength of trade customers; (2) Whirlpool's ability to continue its strong relationship with Sears Holding Corporation in North America (accounting for approximately 16% of Whirlpool's 2005 consolidated net sales of \$14 billion) and other significant trade customers, and the ability of these trade customers to maintain or increase market share; (3) Whirlpool's ability to integrate the recently acquired Maytag Corporation on a timely basis and realize the full anticipated benefits of the merger within the current estimate of costs; (4) demand for Whirlpool's products, including the strength of the U.S. building industry and the level of interest rates; (5) the ability of Whirlpool to achieve its business plans, including productivity improvements, cost control, leveraging of its global operating platform and acceleration of the rate of innovation; (6) fluctuations in the cost of key materials (including steel, oil, plastic, resins, copper and zinc) and components and the ability of Whirlpool to offset cost increases; (7) the ability of suppliers of critical parts, components and manufacturing equipment to deliver sufficient quantities to Whirlpool in a timely and cost-effective manner; (8) changes in market conditions, health care cost trends and pending regulation that could increase future funding obligations for pension and post-retirement benefit plans; (9) the cost of compliance with environmental and health and safety regulation, including new regulations in Europe regarding appliance disposal; (10) potential exposure to product liability claims, including claims that may arise through Whirlpool's regular investigations of potential quality and product safety issues as part of its ongoing effort to provide quality products to consumers; (11) the impact of labor relations; (12) Whirlpool's ability to obtain and protect intellectual property rights; (13) the ability of Whirlpool to manage foreign currency and its effective tax rate; (14) global, political and/or economic uncertainty and disruptions, especially in Whirlpool's significant geographic markets, including uncertainty and disruptions arising from natural disasters; and (15) risks associated with operations outside the U.S. Additional information concerning these and other factors can be found in Whirlpool's filings with the Securities and Exchange Commission, including the most recent annual report on Form 10-K, quarterly reports on Form 10-Q, and current reports on Form 8-K.

