

WHIRLPOOL CORPORATION
Key Financial Statistics for Q1 2015
(amounts in millions, except per share data)

SALES AND EARNINGS

Units (In thousands)
Net Sales
Operating Profit
Interest and Sundry Income (Expense)
Interest Expense
Income Tax Expense
Noncontrolling Interest
Net Earnings Available to Whirlpool
Diluted EPS

YTD		
2015	2014	% B/(W)
16,250	12,622	28.7 %
4,846	4,363	11.1 %
303	281	7.7 %
(53)	(23)	(132.6)%
(43)	(44)	3.3 %
9	50	(81.9)%
7	4	(89.1)%
191	160	18.8 %
\$ 2.38	\$ 2.02	17.9 %

OPERATING EXPENSES

Cost of Goods Sold
Gross Margin %
Selling, General and Administrative
% of sales

2015	2014	% B/(W)
3,993	3,608	(10.7)%
17.6%	17.3%	0.3pts
498	439	(13.4)%
10.3%	10.1%	(0.2pts)

BUSINESS SEGMENT INFORMATION

North America

Units
Net Sales
Operating Profit
% of sales

2015	2014	% B/(W)
5,817	5,729	1.5 %
2,341	2,331	0.4 %
276	228	21.2 %
11.8%	9.8%	2.0pts

Latin America

Units
Net Sales
Operating Profit
% of sales

2,652	3,320	(20.1)%
899	1,187	(24.2)%
59	123	(51.9)%
6.6%	10.3%	(3.7pts)

EMEA

Units
Net Sales
Operating Profit (Loss)
% of sales

5,716	2,750	107.9 %
1,273	720	76.7 %
17	7	— %
1.3%	1.0%	0.3pts

Asia

Units
Net Sales
Operating Profit
% of sales

2,065	823	150.9 %
378	166	128.1 %
24	5	nm
6.4%	2.9%	3.5pts

Other and Eliminations

Net Sales
Operating Profit

(45)	(41)	
(73)	(82)	

Total

Units
Net Sales
Operating Profit
% of sales

16,250	12,622	28.7 %
4,846	4,363	11.1 %
303	281	7.7 %
6.3%	6.5%	(0.2pts)

MISCELLANEOUS

Average Shares - Diluted
Average Shares - Basic
Effective Tax Rate

2015	2014	% B/(W)
80.0	79.4	(0.8)%
78.8	78.1	(0.9)%
4%	23%	(19pts)

WORKING CAPITAL

Receivables
Inventories
Payables
Net W/C
Working Capital % of Sales

2015	2014	% B/(W)
2,518	2,080	(21.0)%
3,002	2,666	(12.6)%
4,173	3,721	12.1 %
1,347	1,025	(31.4)%
6.9%	5.9%	(1.0pts)

DEBT RATIO

Notes Payable
Current Maturities of LTD
L/T Debt
Total Debt
Noncontrolling Interests
Whirlpool Stockholders' Equity
Total Debt to Capital

2015	2014	% B/(W)
441	2	nm
213	610	65.1 %
3,977	2,662	(49.4)%
4,631	3,274	(41.5)%
915	114	nm
4,829	5,099	(5.3)%
44.6%	38.6%	(6.0pts)

nm: Not meaningful